

THE BULLETIN



A Publication of the Overseas Press Club of America · World Press Center, 3 West 51st Street, N.Y. 10019 · (212) 581-8700

A 15-MEMBER NATIONAL NEWS COUNCIL FORMED

Sponsored by the Twentieth Century Fund, a *National News Council* was formed last December by a Task Force chaired by Lucy Wilson Benson, president of the League of Women Voters. It designated Roger Traynor, a former chief justice of the California Supreme Court, as the first chairman of the Council.

Last May, Justice Traynor announced the appointment of 15 members of the Council, among them 3 newspapermen, a magazine publisher, a radio station owner, and a TV newsman.

The Council is charged with the dual responsibility of monitoring the press and defending it against public attacks.

Some publishers and newsmen are reported to be opposed to the formation of the Council. However, others feel that the new institution will prove to be of great value to journalism as there was no national machinery for redress of what is considered legitimate complaints about press performance nor for the defense of the press which found itself subject to pressures threatening its freedom.

Meanwhile, a Press Council has started operations in Quebec, Canada.

The *Quebec Press Council* consists of 19 members: 6 were chosen by the sponsoring newspapers and broadcast managements, 6 were elected by the *Federation Professionnelle de Journalistes de Quebec*, and 6 were chosen by the first 12 from the general public. The nineteenth member is the chairman, Jean-Marie Martin, a social scientist.

CORRECTION

In the last issue of the Bulletin it was erroneously stated that *John Luter* was succeeding *Rob Roy Buckingham* as Awards Committee Chairman. He is succeeding *Mary Hemingway*. Buckingham was chairman of the Awards Dinner Committee, and is succeeded by *Donald Coe*.

'TALKING SHOP WITH...' SESSIONS MOST SUCCESSFUL OPC EVENTS

by George E. BURNS

"When *Time* Magazine started out, readers were provincial, the newsmagazine was a rewrite sheet, a digest. I wish we could get away with that now, but it's obviously impossible. But the newsmagazine is more important today than 50 years ago, because the volume of information is so much greater, there's a greater need to organize and sort it out."

Henry Grunwald, Managing Editor responsible for keeping *Time* in step with the times, was "Talking Shop" with nearly 70 OPCers on July 17.

"Our most important competitor today isn't *Newsweek*," he said. "It's the nature of modern life: television; newspapers, fewer but more interesting and producing more informed readers; that bugaboo, the specialty magazine."

"You have to grab the reader. Be imaginative. Our format, with departments, is flexible. We've added Behaviour, Environment, others that are current. The formula seems to be working."

The veteran editor told the journalists and guests the newsmagazine's major problem today is costs.

"And it's not always easy to attract new, and keep the old people," he said. "There's a healthy market for writers in television and the press. How do we try to encourage ours? A good salary, travel, perks, more by-lines than before. And by more personal journalism. I think the reader prefers to hear from a particular identity."

"Objectivity? We don't even attempt it. We do try to be fair, though."

A recent story about Grunwald prompted a question about the reaction of a profiler profiled. "It does give you a different perspective," he smiled. "Although you try to understand the other writer's point of view, having been in his position so often, you can't help but wonder if a writer who hasn't studied his sub-



Photo by BARBARA J. LITTLE
HENRY GRUNWALD

ject more thoroughly and understood his experiences can write a really accurate story. Small factual errors of insight or understanding can be hurtful..."

The future of the newsmagazine?

"It's going to be around another 50 years," Grunwald assured the Group with conviction.

* * *

"Bugging a telephone is so simple even a guy like me who flunked college physics two years running can do it easily," author Robin Moore said, unscrewing the cover from a phone mounted on a display board and manipulating several wires.

Moore was telling nearly 100 members and guests at a "Talking Shop" session on July 10 the facts he'd researched on electronic surveillance, but that the law kept out of his new novel, *The Fifth Estate*.

"It's legal to write a book on 100 ways to assassinate the president,"

(continued on page 3)

JAZZ CLUB ANNIVERSARY

by WILMA DOBIE

The Overseas Jazz Club will celebrate its third anniversary and salute the "Festival on the River" — New York's Floating Jazzfest — Wednesday, September 5. Honoring the occasion aboard the John F. Kennedy which sails from the South Ferry Terminal, Slip No. 5, 7:30 p.m. (rain or shine) will be past performers from OJC jazz sessions — "The No Gap Generation Jazz Band" and hopefully the OJC's Honorary President, Earl "Fatha" Hines. Hines is currently in Europe and has just been named by Downbeat's International Jazz Critics Poll as the world's No. 1 pianist.

The "No Gap Generation Jazz Band" which debuted at the OPC last September includes, leaders Art Miller, and Gene Borst, Luis Metcalf, Tommy Bryant, Skeeter Best, Frank Orchard, John Carter, and Mike Mann.

Tickets for the OJC River Festival are available from OJC Committeemen and Room 602 at the OPC Offices at \$3.50 each. Wine and Beer can be purchased aboard ship.

OTHER PRESS CLUBS...

Pittsburgh

In the July Newsletter of the Pittsburgh Press Club, President Bill Steinbach writes on some favorable reactions by members to his previous comments on "what is and what is not proper attire when visiting the Club" when he suggested that "members and their guests ought to avoid the more casual forms of attire" as the Club is "Someplace Special." Then he adds:

"This whole business of decorum, by the way, raises the questions about some of the more colorful language frequently heard at the Front Page bar these days. Four-letter words have certain intrinsic shock value, which, I am sure, is sometimes necessary for dramatic effect. But I can't conceive of any matter which might be discussed at the Press Club bar, so weighty, that it requires such emphasis. What I'm saying is this: let's keep it clean, especially when women and on those occasions, such as Family Night and some special events, when young children are in the Club."

REGIONAL REPORTS

FROM HONG KONG

By AL KAFF

Dr. William Griffith, professor of political science at Massachusetts Institute of Technology, told the Foreign Correspondents Club of Hong Kong that he doubted open fighting would develop along the border between China and the Soviet Union.

"The whole diplomatic revolution between China and Russia is clearly dependent on the level of Sino-Soviet hostility, but my guess is that the hostility is unlikely to be kept at a high level," Griffith said in a speech July 11.

David Roads, publisher of the business magazine MODERN ASIA, has just taped his 300th weekly television program, "Meet the Press," the longest-run show on English television in Hong Kong.

Roads serves as moderator on the program in which foreign and local dignitaries are interviewed on issues of the day. Roads said one of his most memorable guests was ousted Burmese Premier U Nu, who announced on "Meet the Press" his plan to launch guerrilla warfare against the Burmese government which overthrew him.

Other Roads TV guests have included Singapore Prime Minister Lee Kuan Yew, Historian Arthur Schlesinger Jr., Entertainer George Jessell and Writer Cindy Adams.

A round-robin letter has been sent to 39 OPC members listed as living in Asia and the Pacific by Regional Chairman Albert E. Kaff.

The letters brought suggestions from several members including:

Albert E. Norman, currently in Spain from his Australian post: "We want to hear more about what goes on back at (OPC) HQ." (See Letters Column).

Bernard Covit, the only OPC member in Tahiti: "The Bulletin, bless it, should be bigger, i.e., more of it! Is it possible for a few of the loyal and devoted OPC members who are advertising men living in New York City, who could go out and sell a dozen or so pages of advertising?"

Harry Harchar, writing from Japan where he works as scout executive for the Far East Council of the Boy Scouts of America: "I am on the fringes of journalism, but will be willing to meet and help." Scout troops are organized in Japan, Taiwan, South Korea, Philippines, Thailand and Hong Kong.

Norman Williams, based in Hong

Kong with First National City Bank: "I'm in the process of resigning from OPC. I never use the Club."

Baldev Kapoor of New Delhi and Bruce Dunning, CBS News Tokyo, replied with information on OPC members in their areas.

FROM CHICAGO

Regional Chairman J.H. Smith, Jr., has called a meeting of OPC members in the Midwest Region on Tuesday, August 7, at the Chicago Press Club (Dutch treat lunch). The first and successful regional meeting took place on May 17.

FROM BONN

By CARL KOCH

Passing thru: Tom Vail, prexy and publisher of the Cleveland Plain Dealer, meeting with non-vacationing FRG top politicians. The buck: USA scribes estimating that they've taken between 20-50% beating on incomes since 1969. Since then the dollar dropped 45% in conversion and lost another 15% in buying power over the USA inflationary rate. Also losers: the Russian scribes whose foreign pay is pegged to the dollar with their home office months behind on making up for conversion losses. Blood letting: couple dozen RFE staffers fired for budgetary reasons. Originally the headrolling included over 50 but broadcast desk chiefs forced management to rowback. The terminated employees, many longtimers included, seeking Munich court help. Easy rider: Jess Lujomski (Journal of Commerce) drawing lucky ticket winning 750 cc BMW motorcycle at Foreign Press Ball which he promptly sold for thousands of DM which convert into zillion bucks at this time.

Classified

WANTED-Correspondents in Europe, Far East and South America to submit news column once a month or twice a month of approximately 275 words. Also write an occasional feature story (requires taking a half dozen photographs) ... about one every other month. Please advise rates. Reply to:

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4077 Viscount P.O. Box 18436
Memphis, Tenn. 38118

WANTED — Thoughtful Editor-Writer, economics and government fiscal affairs background, some radio-TV helpful but not essential for national non-profit research organization at Rockefeller Center. Pay based on qualifications. Box 367. Please send resumes to Chairman of Placement Committee, Mark Henahan Resnick-Henahan Associates, 1775 Broadway, New York, N.Y. 10019.

COMMITTEE REPORTS

The House Committee

Following queries by confused members, House Committee Chairman Larry Blochman and Club Manager Jimmy Menditto met with Mrs. John Finger, president, and Mrs. Ambrose J. Wangler, House Committee Chairman of the Women's National Republican Club, to obtain a clarification of the WNRC's no-tipping policy.

Although WNRC members do offer gratuities "for special services," Mrs. Wangler explained, they also receive each December a letter, suggestions for the Employees' Christmas Fund amounting to 15 percent of their club expenditures for the entire year. However, while employees serving in the OPC bar and lounge are on the WNRC payroll, Mrs. Wangler agreed that OPC should establish its own tipping on its home grounds.

At a subsequent meeting the OPC House Committee suggested the following: 1) That OPC members add the customary 15 percent to their checks as at previous quarters. This cannot be added automatically as the book-keeping is done in WNRC offices. 2) That OPC members contribute to the WNRC Xmas Fund at the same rate they have customarily done in previous quarters.

A credit system for OPC members is expected to be announced shortly.

LETTERS

Excerpts from a letter by **Albert E. Newman**, The Christian Science Monitor correspondent in Australia and New Zealand temporarily on a roving mission in Spain, addressed to our Far East regional chairman **Al Kaff** in Hong Kong:

Dear Al:

I appreciate your invitation to send in any suggestions for improving the OPC operations for people working overseas, and I think the only intelligent thing one can say on that is: We want to hear more about what goes on back at HQ. The Bulletin does its job, but most fellows I have spoken with would like to hear from the top men in the OPC personally.... If the President, for example, sat down once a month and wrote a personal letter to people overseas — and for them only — it would get attention, and more so,

perhaps, if we gave them his innermost thoughts what can be done in the newsworld... Gripe here and there... praise a bit, ask questions and give ideas... The feed back on this would provide... very good ammunition for the Bulletin. And this would give it more sparkle...

On recruiting new members, the main roadblock is in their question: What will it do for me? I always say to that one: It will draw you into the mainstream of news thinking in the international field. I think we can give more substance to that if we can instil some proof in the way I suggest....

It won't do to send out reports on new paintwork for the premises or the weather in NY....

Sincerely,

Al

TALKING SHOP

(cont'd from page 1)

he said, stringing wires across the display to batteries and a transmitter, "but not to publish how simple it is to tap a phone or bug an apartment. Can you hear me?" he shouted into the wired instrument.

Readjusting the wires, Moore described mastering electronic eavesdropping from the expert who bugged Xaviera Hollander's fun flat while Robin was ghosting her *Happy Hooker* autobiography. "NOW can you hear me?"

The author maintained bugging is being vastly overpracticed, that it increased 300 percent in the first three years of the Nixon administration, and that people should understand how it's done.

"There's nothing to it. Switching these wires" — he tapped the phone — "the telephone, even while hung up, picks up all the conversation in the room, carries it to this transmitter" — tracing the display — "which broadcasts it to a receiver, like the one in the back of this room. Are you picking this up?" he yelled to the back of the room.

Moore enumerated examples of bugging by government agencies, in industrial espionage, and in political campaigns. He described how one District Attorney bugged himself by discussing prosecution evidence while tinkering with confiscated bugs, while the accused he'd confiscated them from, several rooms away, activated them and listened in. "STILL can't hear me?" he asked the bugged demonstrator. "Interference from NBC next door," he explained.

The author chuckled with one

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PUBLIC RELATIONS

listener who felt impelled to call attention to — and explain — an earlier British meaning of the word bugger, and told another questioner the reason his book on the Mafia, despite intensive factual research, came out fiction, was out of regard for his health.

"Bugging," he concluded, "is a real threat to privacy, and is proliferating without restraint. And it's simple," he said, walking away from his telephone, "incredibly simple."



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WhoWhatWhere

By GRACE NAISMITH

OPERATION PHASE ONE: **Victor Riesel**, OPC vice president, and syndicated columnist has undergone an eye operation at Columbia-Presbyterian Medical Center in New York. There will be two later operations following the July 3 grafting. Newly developed four-minescler lenses will be placed to increase his vision in one eye. It was 17 years ago that he was blinded by an attacker's throwing of acid. Asked about his feelings on the possibility of seeing again, Riesel replied: "I really have no emotion. I've been over a million and a quarter miles. Basically, I've adjusted." The first operation didn't keep him from doing his column. Nor will the others.

PUBLISHING EVENTS: **Lawrence Elliott's** just-published biography of Pope John XXIII, "I Will Be Called John" (Reader's Digest Press/E.P. Dutton), with an introductory comment by Edward M. Kennedy won the lead (and laudatory) review in the Chicago Tribune's Book World, July 22nd. . . . **Gary MacEoin** has an article on the evaluation of Uruguay's slide into dictatorship in New York Times "Week in Review," July 15. . . . **Grace Halsell** has a new book coming out in October. Title: "Bessie Yellowhair." It is the story of a white woman who lived among the Navahos.

NEW LOOK: **James Flowers** has joined the public relations firm of Brookwood-Dana as executive vice-president. . . . **Eugene Miller**, senior vice president of the New York Stock Exchange, will become senior vice president, corporate relations of CNA Financial Corp. at the end of July. Prior to the Exchange in 1968, Miller was vice president of McGraw Hill and before that an associate managing editor of Business Week. . . . **Joe Dine** appointed Director of Public Information of the Corporation for Public Broadcasting. Dine, with CPB since its formation five years ago, has headed media relations in New York. He will be based in Washington, D.C., starting this month.

HITHER AND TITHER: **John McAllister**, Newsweek, back from Cross Mill Iron Ranch, Dubois, Wyoming, vacationing, by train, plane, car and horse transportation, on to San Francisco and L.A., where his family will remain for the rest of the summer. . . . **Doris** and **Thurston Macauley** back in Bermuda after flight from London,

partly with their PanAm purser son Ted. They had been in Hong Kong, attending reunions at the Foreign Correspondents Club, Bangkok, New Delhi, Beirut and Athens. The Macauley travels required 11 separate flight in 24 days.

JOINING THE PILGRIMS: **Elmer W. Lower**, president of ABC News, with Leonard H. Goldenson, board chairman of the American Broadcasting System, and accompanied by their wives on a three week "working tour" in the People's Republic of China, studying the possibility of news exchanges and eventual establishment of a full-time ABC news bureau in China. Under the auspices of China's Radio Television Committee, they are meeting with key officials in Peking, Canton, Shanghai, Nanking and Hangchow "to discuss matters of mutual interest."

HONORS: **Tony Linck** has been awarded the Aviation Space Writers Association "space photographer of the year award." It appeared in Time Magazine Dec. 18, 1972 — a night aerial photo of the Apollo 17 liftoff in full page color. The Lincks have started a new project as East Coast Staff for two aviation publications: "General Aviation News" and "General Aviation Business" . . . **Anita Diamant Berke**, OPC secretary has been recognized in a full-page profile in the Bridgeport Post by Betty Smith — all about her literary agency and life in Weston, Conn. The syndicated column by Maxine Cheshire has also reported on Anita's writers' agency.

SEEN ON THE SCENE: **Arthur Reef**, **Kurt Lassen**, **Will Yolen**, **Mary Holton Johnson**, **Richard Dempewolf**, **Wendell Sether**, **Sol Zatt**, **Rachel Baumel**, but not **Jay Brennan**, who is sum-
mering at Shelter Island.

OBITUARY

Lee Ferrero, 53, died in El Paso, Texas, on June 25.

Ferrero was a former Korean War correspondent for the International News Service and manager of INS bureaus in Chicago and Los Angeles.

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